



### Press Release

## **Powerspot begins its activities in sub-Saharan Africa with the opening of its first office in Nairobi**

*It will serve as spearhead for the expansion of its foreign business in the  
African Continent*

**Nairobi, November 20<sup>th</sup>, 2016.-** Powerspot, a Spanish company that is a pioneer in the manufacture of user-end portable power generation equipment based on thermoelectric technology, has decided to invest in sub-Saharan Africa for its international expansion.

The opening of this new office represents a turning point in the internationalisation strategy of the company after the different commercial actions carried out in countries such as Democratic Republic of Congo, Tanzania, Equatorial Guinea, Nigeria and Kenya itself.

Initially the company will market its products Explorer and the PowerJiko, which takes advantage of traditional cooking methods to generate energy through heat produced by the combustion of biomass while preparing the food. The special features of this equipment such as robustness, durability, safety and efficiency make it a first-rate tool to generate electricity with no additional costs in these emerging countries.

In the words of the CEO of Powerspot, Javier Pascual, "this is a big step for our company as well as a great opportunity to bring power to the neediest populations of sub-Saharan Africa. We are convinced that the creation of Powerspot Kenya will lead to multiplying our operations on the African continent."

According to company sources, from Powerspot Kenya the markets of Burundi, Ethiopia, Malawi, Rwanda, DRC, Tanzania, Uganda, Zambia and Zimbabwe will be covered where there are a total of 364 million inhabitants, 60% of which do not have a reliable source of electric power.

### **About Powerspot**

*Pioneer in the manufacture of user-end portable thermoelectrical generation devices. Powerspot is the first 100% Spanish enterprise specialising in the development of miniaturised power generation solutions, designed for uses where the electrical network is completely absent or inaccessible, anytime, anywhere, using any fuel and which are maintenance and repair free.*

For more information visit [www.powerspot.com](http://www.powerspot.com)

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<b>For more information:</b>
<b>Powerspot</b>
<b>Alfonso Acebal</b>
<b><a href="mailto:aacebal@powerspot.com">aacebal@powerspot.com</a></b>
<b>Tel: +34 679 18 74 71</b>